



Benefits for Affiliate and Sponsors in 2022-2023

Benefits and costs of sponsor packages (in USD)	Affiliate (\$500/yr)	Bronze Sponsor (\$500/yr)	Silver Sponsor (\$1000/yr)	Gold Sponsor (\$2000/yr)	Platinum Sponsor (\$4000/yr)
Position your brand at SMALP conferences, held each quarter, with 516 participants in the past year.	-	logo and link placements on 1 page	logo and link placements on 1 page	large logo and link placements on 2 pages	large logo & link in prime locations on 3 pages
Your news items in the News section of SMALP webpage, which had 59 thousand visits in the past year.	-	-	Quarterly	Quarterly	Monthly
Social media reinforcement of your messages for 1 year including on twitter @smalpnet, facebook and linkedin	-	-	Yes	Yes	Yes
Complimentary passes to SMALP meetings for 2022-2023 academic year	1	-	1	2	3
Complimentary passes to SMALP Industry Club meetings to discuss growth of the market, products, services, and events	1	-	1	2	3
Delegate lists for SMALP meetings with contact details	-	-	Yes	Yes	Yes
Acknowledgement and thanks at events, logo on sponsor slide to begin SMALP meetings	-	-	-	Yes	Yes
Personal introductions to speakers, presenters, attendees	-	-	-	Yes	Yes
Email newsletters include your link and message to thousands of subscribers and their networks at least 10 times per year	-	-	-	Yes	Yes
Your services and facilities described and linked to on smalp.net, along with priority placement of your products	-	-	-	-	Yes
Opportunity to chair at conferences, present and nominate speakers	-	-	-	-	Yes
Access to SMALP network's PDF library of >400 papers and patents	-	-	-	-	Yes
Input on and reports from SMALP conference audience polls and marketing surveys online and emailed to SMALP network	-	-	-	-	Yes

Custom packages are also available, please contact Michael Overduin at michael@smalp.net or +1 780 222 6281