

Benefits for Members and Sponsors

Benefits and costs of sponsor packages (in USD)	Members (\$500/yr)	Bronze Sponsor (\$600/yr)	Silver Sponsor (\$1200/yr)	Gold Sponsor (\$2400/yr)	Platinum Sponsor (\$5000/yr)
Position your brand at SMALP webconferences, with hundreds of participants each year.	-	logo and link placements on 1 page	logo and link placements on 1 page	large logo and link placements on 2 pages	large logo & link in prime locations on 3 pages
Your news items in the News section of SMALP webpage, which has > 100,000 visits annually	-	-	Quarterly	Quarterly	Monthly
Social media reinforcement of your messages for 1 year including on facebook, linkedin, and twitter @smalpnet	-	-	Yes	Yes	Yes
Complimentary passes to virtual SMALP meetings for the year	1	-	1	2	3
Complimentary passes to SMALP Industry Club meetings to discuss growth of the market, products, services, funding and events	1	-	1	2	3
Delegate lists for SMALP meetings with contact details	-	-	Yes	Yes	Yes
Acknowledgement and thanks at events, logo on sponsor slide to begin SMALP meetings	-	-	-	Yes	Yes
Personal introductions to speakers, presenters and attendees	-	-	-	Yes	Yes
Email newsletters include your link and message to >1700 subscribers at least 20x per year	-	-	-	Yes	Yes
Your services and facilities described and linked to on smalp.net, along with priority placement of your products	-	-	-	-	Yes
Opportunity to chair at conferences, present and nominate speakers	-	-	-	-	Yes
Access to our library of >600 papers, patents and videos	-	-	-	-	Yes
Input on and reports from SMALP conference audience polls and marketing surveys	-	-	-	-	Yes

Custom packages are also available, please contact Michael Overduin at <u>michael@smalp.net</u> or +1 780 222 6281